

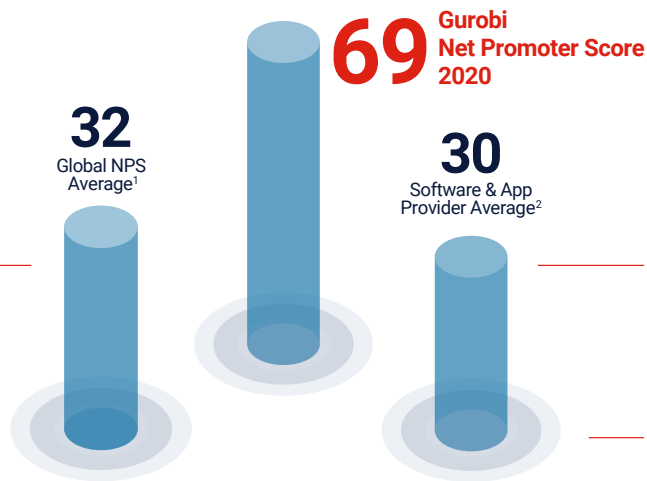


Measuring the Gurobi Impact

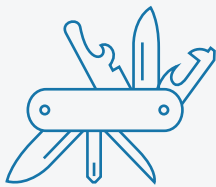
Helping our customers achieve success with mathematical optimization

The **Net Promoter Score®** (NPS) is the gold standard metric for measuring customer satisfaction and loyalty.

When it comes to customer satisfaction, we're in a league ► of our own.



Customers choose us over competitors because of our:



33.0%
Versatility



72.8%
Speed



25.7%
Support



35.4%
Product Ease of Use

1. <https://www.surveymonkey.com/curiosity/what-is-a-good-net-promoter-score/>
2. <https://www.satmetrix.com/wp-content/uploads/2020/02/2019-Benchmarks.pdf>
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With Gurobi, customers reported positive impact in:



**Maximizing
Resource
Utilization**



**Maximizing
Profits**



**Maximizing
Revenue**



**Reducing
Delays**



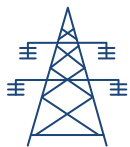
**Reducing
Waste**

Our solution helps customers tackle a variety of challenges:

r&d logistics human
resources
planning
customer experience marketing & advertising
pricing **operational apps**
resource scheduling business processes

**No matter the industry, we help you navigate complexity to
achieve improved efficiency and profitability.**

We enable over **1,200** companies across more than 40 industries to tackle their toughest problems and make optimal business decisions.



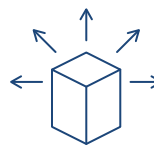
Electric Power



Supply Chain



Financial Services



Logistics



Telecommunications

**See how the world's fastest mathematical
optimization solver can impact your business.**

Request a free evaluation by visiting www.gurobi.com/free-trial or email us at sales@gurobi.com